



City and County of Swansea

Notice of Meeting

You are invited to attend a Meeting of the

Poverty Reduction Policy Development Committee

At: Committee Room 5 - Guildhall, Swansea

On: Wednesday, 19 December 2018

Time: 4.00 pm

Chair: Councillor Alyson Pugh

Membership:

Councillors: P Downing, C R Doyle, D W Helliwell, B Hopkins, Y V Jardine, L R Jones, H M Morris, G J Tanner and L V Walton

Agenda

Page No.

- | | | |
|----------|---|--------------|
| 1 | Apologies for Absence. | |
| 2 | Disclosures of Personal and Prejudicial Interests.
www.swansea.gov.uk/disclosuresofinterests | |
| 3 | Minutes.
To approve & sign the Minutes of the previous meeting(s) as a correct record. | 1 - 3 |
| 4 | Presentation - Positive Responses to Welfare Reform Principles. | |
| 5 | Presentation - Diverted Giving. | |
| 6 | High Interest Lending Action Plan. | 4 - 5 |
| 7 | Work Plan 2018-2019. | 6 - 7 |

Next Meeting: Wednesday, 23 January 2019 at 4.00 pm

A handwritten signature in black ink that reads 'Huw Evans'.

Huw Evans
Head of Democratic Services
Wednesday, 12 December 2018
Contact: Democratic Services: - 636923

Agenda Item 3



City and County of Swansea

Minutes of the **Poverty Reduction Policy Development Committee**

Committee Room 5 - Guildhall, Swansea

Wednesday, 28 November 2018 at 4.00 pm

Present: Councillor A Pugh (Chair) Presided

Councillor(s)
D W Helliwell
L R Jones

Councillor(s)
B Hopkins
L V Walton

Councillor(s)
Y V Jardine

Officer(s)

Jeremy Parkhouse
Lyndsay Thomas

Democratic Services Officer
Principal Lawyer

Apologies for Absence

Councillor(s): P Downing, C R Doyle and G J Tanner

32 Disclosures of Personal and Prejudicial Interests.

In accordance with the Code of Conduct adopted by the City & County of Swansea, the following interests were declared: -

Councillor L R Jones – Minute No.35 – High Interest Lending Action Plan – I sometimes do work with the banking and finance industry – personal.

33 Minutes.

Resolved that the Minutes of the Poverty Reduction Policy Development Committee held on 24 October 2018 be signed and approved as a correct record.

34 Diverted Giving. (For Discussion)

The Chair reported that following concerns raised regarding the leaflet advertising Diverted Giving at the previous meeting, the cost of amending the leaflet would be approximately £1600 and the funding had come from within the Authority. Bunting and additional marketing information had also been ordered. She added that the leaflet was apparently part of a national scheme but this had been questioned by some charities.

The Committee discussed the following: -

- Swansea BID favouring donations being made through collection boxes rather than giving directly to individuals;

- Homeless people being side-lined due to people donating through the boxes;
- Amending the wording on the leaflet;
- Genuine homeless individuals not knowing where to obtain help;
- The Diverted Giving project not fully supporting the genuine homeless;
- Ensuring funding is distributed to the right people who are genuinely homeless.

Resolved that: -

- 1) The contents of the discussions be noted;
- 2) The Chair circulates a draft letter to the Committee outlining the concerns raised;
- 3) The approved letter be forwarded to Leader of the Council / appropriate department.

35 High Interest Lending Action Plan. (Verbal)

The Chair referred to the High Interest Lending Action Plan and stated that the Authority should raise awareness of the Swansea Bay Credit Union with Council Staff.

The Committee discussed the following: -

- Bringing the Swansea Bay Credit Union to the attention of all Councillors and staff by cascading the information through the Authority;
- Bringing the Swansea Bay Credit Union to the attention of all residents via the Council website / Leader newspaper / Council Tax bills / libraries / wellbeing events;
- Giving saving a positive message, allowing people to see the benefits.

The Principal Lawyer advised the Committee that it should carefully consider how it wished to promote the services provided by the Swansea Bay Credit Union and suggested that further advice be sought prior to progressing the matter.

Resolved that: -

- 1) Further advice be sought from Officers regarding the best way to progress the matter;
- 2) Following receipt of the advice, the Chair circulates a draft letter to the Committee outlining how matters will be progressed;
- 3) The approved letter be forwarded to the Cabinet.

36 Human Rights City. (For Discussion)

The Chair stated that further meetings were scheduled to discuss how the Authority wanted progress becoming a Human Rights City. She proposed that Councillor M Sykes and Dr Simon Hoffman, Swansea University be invited to the January / February 2019 Committee meetings.

Resolved that the Chair contacts Councillor M Sykes and Dr Simon Hoffman, Swansea University to invite them to either the January or February 2019 Committee meetings.

37 Work Plan 2018-2019.

The Chair presented an updated Work Plan 2018-2019.

The Committee discussed the following potential topics: -

- Employability / Volunteering / Working Hours / Individuals Learning New Skills
- Extended Childcare / After School Clubs and their effectiveness
- Food Poverty / Food Storage / Shops Donating Food / Individuals Learning Cooking Skills
- Impact of the City Deal

Resolved that: -

- 1) The contents of the report be noted;
- 2) Diverted Giving and High Interest Lending be included on future agendas until the end of the Municipal Year;
- 3) Employability, Food Poverty and Extended Childcare be added to the Work Plan 2018-2019.

The meeting ended at 4.58 pm

Chair

Poverty Reduction PDC - High Interest Lending: Actions and Progress

Actions	Progress	Who	Date
Raise awareness of the Swansea Bay Credit Union with Council Staff	Swansea Bay Credit Union Payroll Savings Staff road shows held in the Civic Centre and the Guildhall on the 12/11 and the 15/11.	CCS Service Centre / SBCU	12/11/18
	Advertised the Swansea Bay Credit Union to staff via the Intranet and the Weekly.	CCS Service Centre / SBCU	12/11/18
	<p>Include information about the Swansea Bay Credit Union, affordable credit, grants and managing Debit within Phil’s Blog, Helping Hands and Unions.</p> <p><i>Pay slips – majority are now electronic, so not able to publicise the SBCU using this mechanism.</i></p>		tbc
Raise awareness of the Swansea Bay Credit Union with Local Residents	<p>Article in the Evening Post – PR have advised on draft structure, waiting for information from SBCU.</p> <p>Agreement with SBCU to take part in the monthly Safer Swansea radio campaigns via Heart radio. Proposal for SBCU member – actor Michael Sheen to do the voice over – either before or post Christmas</p>	<p>CCS /SBCU</p> <p>CCS/CBU</p>	<p>tbc</p> <p>12/18 or the 1/19 tbc</p>
	Arrangements are being developed for SBCU collection points in Libraries, District Housing Offices and Community Centre.	SBCU	

Raise awareness of budgeting and debit advice to Council Staff.	Sign post staff to an online budget planner from the Money Advice Service, debt help from the Money Advice Service and contact details of the Swansea Bay Credit Union (part of the information about Universal Credit) via the Intranet.	Poverty & Prevention Service	11/8/18
Raise awareness of the services offered by the Swansea Bay Credit Union to Councillors	Letter from the Poverty Reduction PDC to Cabinet Members about the services offered by Swansea Bay Credit Union.	Poverty and Prevention Service	
Raise awareness of the services offered by the Swansea Bay Credit Union to Councillors	Potential for SBCU to attend some Councillors' surgeries by arrangement – contact Andrew Cannon SBCU to discuss Andrew.cannon@celticcreditunion.co.uk	SBCU	tbc

Agenda Item 7



Report of the Chair

Poverty Reduction Policy Development Committee – 19 December 2018

Work Plan 2018-2019

Date of meeting	Agenda items and Format
25/07/18	Poverty Truth Commission <ul style="list-style-type: none">– Poverty Truth Commissions in other areas– Proposal for Swansea– Agree approach for Swansea Poverty Truth Commission with recommendation to Cabinet
22/08/18	Poverty Truth Commission <ul style="list-style-type: none">– Feedback on investigations on progress in other areas Draft Homelessness Strategy and Action Plan <p>Work Programme:</p> <ul style="list-style-type: none">– Presentation / Feedback / Information on Homelessness Action Plan before Cabinet consideration
26/09/18	High Interest Lending <ul style="list-style-type: none">– Presentations - Rachel Moxey – Head of Poverty and Prevention Services and Julie Mallinson – Celtic Credit Union Human Rights City (HRC) <ul style="list-style-type: none">– Introduction – Jane Whitmore - Partnership & Commissioning Manager Letter of the Chair to Cabinet Members - Homelessness Strategy 2018 - 2022. (For Information)
24/10/18	Presentation - Strategic Equality Plan <ul style="list-style-type: none">- Presentation – Jo Portwood High Interest Lending – Options Available (For Discussion) Diverted Giving (For Discussion) Human Rights City (For Information)

28/11/18	<p>Diverted Giving</p> <p>High Interest Lending</p> <p>Human Rights City (HRC)</p>
19/12/18	<p>Positive Responses to Welfare Reform Principles Presentation - Rachel Moxey – Head of Poverty and Prevention</p> <p>Diverted Giving Update Jane Whitmore - Partnership & Commissioning Manager</p> <p>High Interest Lending Action Plan Jo Portwood – Strategy & Policy Officer</p>
23/01/19	<p>Human Rights City (HRC) Update – Councillor M Sykes / Dr Simon Hoffman</p> <p>Positive Responses to Welfare Reform Principles Rachel Moxey – Head of Poverty and Prevention</p> <p>High Interest Lending</p>
27/02/19	<p>Human Rights City (HRC) Update – Councillor M Sykes / Dr Simon Hoffman</p> <p>Extended Childcare</p> <p>High Interest Lending</p>
27/03/19	<p>Swansea Working & City Deal Joint Presentation - Rachel Moxey – Head of Poverty and Prevention, Martin Nicholls – Director of Place & Nick Williams – Director of Education</p> <p>High Interest Lending</p>
24/04/19	<p>Extended Childcare</p> <p>High Interest Lending</p>